

CHRIS PARKER

FOUNDER OF WHATISMYIPADDRESS.COM, ENTREPRENEUR,
ONLINE PRIVACY AND SAFETY EXPERT

Sites seen on:

lifehacker TechRepublic FUSION Adobe GIZMODO WIRED



Chris Parker is the founder of WhatIsMyIPAddress.com, a tech-friendly website attracting a remarkable **6,000,000** IP-seeking visitors a month.

In 2000, Chris Parker created WhatIsMyIPAddress.com as a solution to a seemingly simple problem he faced at the time—finding his employer’s office IP address. When Chris launched his website—initially as a hobby—it attracted thousands of users. As a result, Chris explored ways to grow it as a side-hustle.



In 2014, Chris was laid off at his full-time corporate job. Rather than panic and lose focus, he seized the opportunity to devote himself full-time to his website. Today, WhatIsMyIPAddress.com is among the top 3,000 websites in the U.S. Chris enjoys the fruits of his success, generating close to seven figures annually and living the dream of traveling the world with his wife. Chris is currently shaping WhatIsMyIPAddress.com into a resource for those concerned about online privacy, security and freedom.

INTERVIEW TOPICS


- Running a successful website
- Website monetization
- Website technical challenges and solutions
- Navigating the ever-changing SEO landscape
- Consumer privacy and security concerns
- The life of an entrepreneur

INTERVIEW QUESTIONS

- What different ways do you monetize traffic to your website?
- What technical “what ifs” keep you up at night?
- What are your core philosophies behind running your website?
- How do you look at and respond to SEO challenges?
- What are today’s major consumer privacy and security concerns?
- What are the biggest challenges of being an entrepreneur?
- What do you love most about being an entrepreneur?
- In terms of future growth for your website, what are you doing?

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