



CHRIS PARKER

BIO

Chris Parker is the founder & CEO of WhatIsMyIPAddress.com, the number one website in the world for finding your IP address. According to the Alexa ranking, Chris's website is one of the top 3000 websites in the United States with over 6 million visitors a month.

Chris started the website on January 4th, 2000 and for the first five years, his revenue didn't even cover his internet bill. In 2005, Chris made \$30 from display ads and he knew he couldn't give up!

In 2014, Chris was laid off from his corporate job and was faced with the scary opportunity to make his website a full time business. Since then he's aggressively grown his site to generate just under seven figures a year in revenue with no employees, no office, and no inventory!

WhatIsMyIPAddress.com has granted Chris and his wife time and financial freedom that they use to travel the world and raise their mini schnauzer, Bailey.

SUGGESTED QUESTIONS

1. How did you achieve 6 million consistent visitors per month with your site?
2. What did your early set up look like and how has it changed?
3. How did you make the transition from working in the corporate world full time to being a full time entrepreneur?
4. How do you trust vendors for your softwares to use when building an online business?
9. Do you need to be super tech savvy when starting an internet business or can you figure out as you go?
10. What parts of your business are automated and which require your time and attention?

CONNECT WITH CHRIS

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